

# Pima County Community Health Improvement Plan 2013-2017

Developed by the  
Pima County  
Community Health ACTION  
Task Force

Finalized April 2013





# Assembling Our Community Health ACTION Task Force

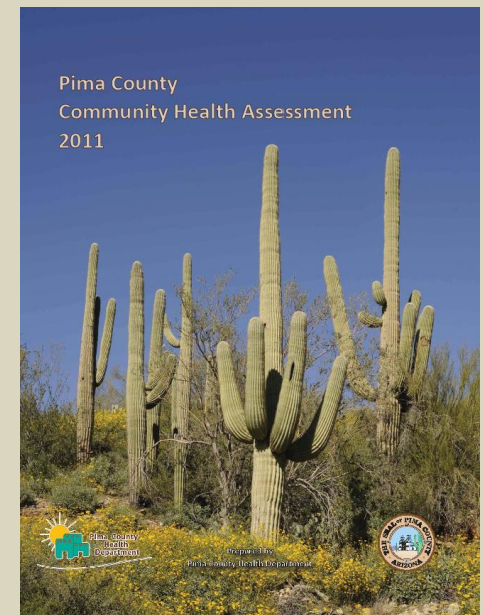
- Recruited task force members from:
  - Government
  - For-profit organizations
  - Non-for-profit organizations
- Members represented:
  - Advocacy
  - Behavioral health
  - Community and faith-based services
  - Health care
  - Education
  - Employers
  - Unions
  - American Indian communities
  - Philanthropy



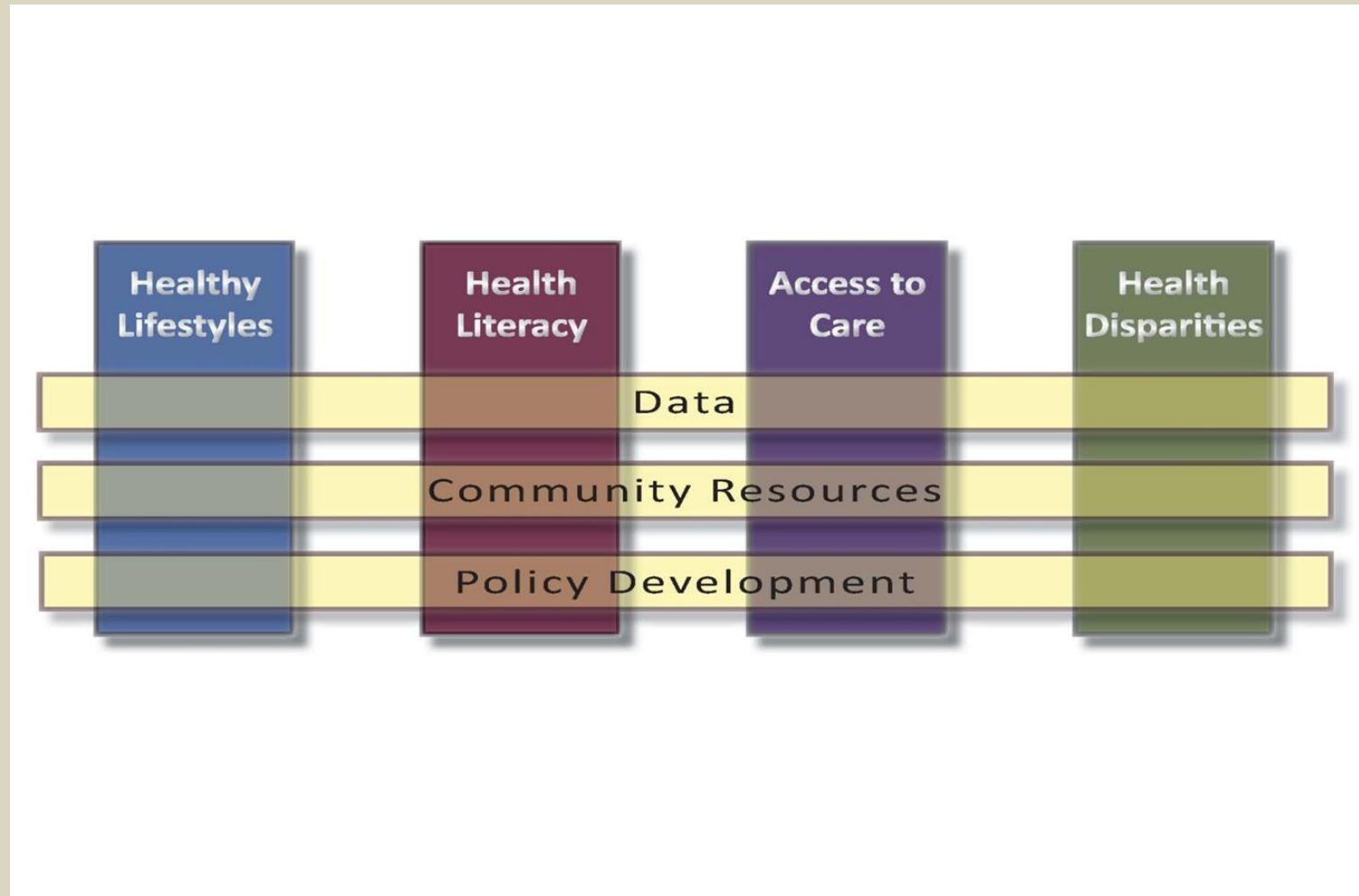
# Assessing Our Community's Health

- Conducted health assessment of Pima County
- Used mixed-methods
  - Secondary data analysis
  - Surveys
  - Group discussions

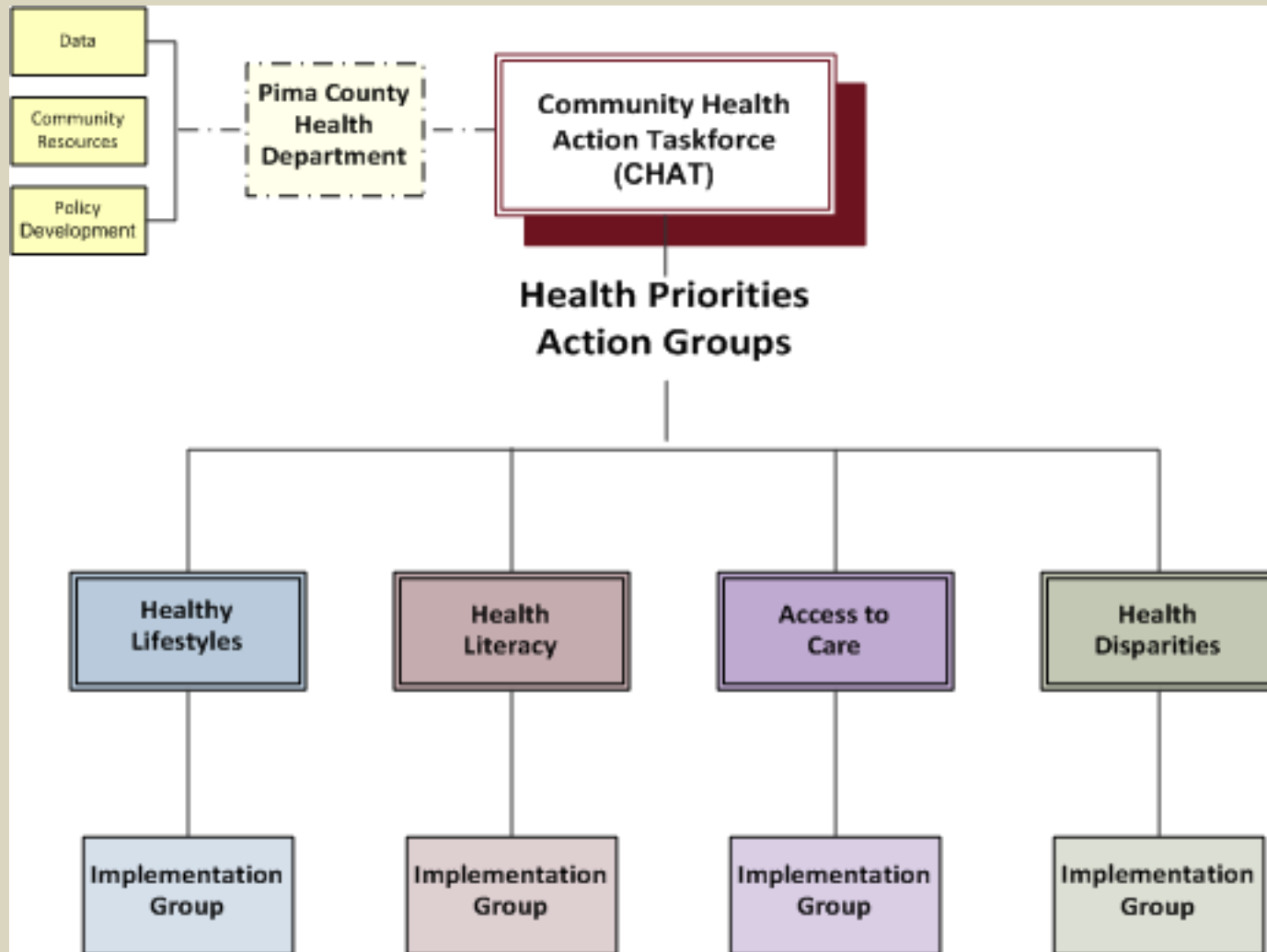
<http://www.pimahealth.org/health>



# Identifying Our Health Priorities



# Planning For A Healthy Pima County



# Health Department's Role

- Facilitates CHAT meetings and engages CHAT members
- Ensures the CHAT is a collaborative partnership that responds to community needs and input
- Maintains and sustains key relationships with community partners
- Fosters community ownership of the community health improvement plan
- Facilitates annual review of the community health improvement plan to incorporate changes, challenges, and opportunities



**We are pleased to  
present our  
Community Health  
Improvement Plan  
for Pima County.**





# Priority: Healthy Lifestyles

The choice and ability of Pima County residents to lead healthy lives emerged as a critical health priority from the community health assessment.

This health priority encompassed many behavioral and medical concerns, access issues, and environmental factors in our community, all of which limit the success of people achieving health lifestyles.



# Priority: Healthy Lifestyles

## GOAL

Promote and support healthy lifestyles for all Pima County residents

### Objective #1

Increase access to resources and healthy options that support physical health and wellness for all residents of Pima County by 2017

### Objective #2

Increase access to resources that support behavioral health and wellness for all residents of Pima County by 2017

### Objective #3

Increase access to interpersonal violence prevention programs and resources for Pima County residents by 2017

### Objective #4

Establish new and improve current built environment and green infrastructure that support health lifestyles in Pima County by 2017

# Priority: Health Literacy

Health literacy is defined as the degree to which individuals have the capacity to obtain, process, and understand basic health information and services needed to make appropriate health decisions.

Health literacy is a contributing factor to the health of our community. CHAT members identified a pressing need to coordinate our community's efforts around health literacy promotion and education.



# Priority: Health Literacy

## GOAL

Promote health literacy to Pima County residents with emphasis on populations of need

### Objective #1

Increase public awareness of relevant, reliable, and trustworthy health information resources in Pima County by 2017

### Objective #2

Enhance health literacy practices of health care (including behavioral health) and health information providers\* in Pima County by 2017

\*A health information provider is anyone working with members of the community regarding health information needs, including parish nurses, librarians, promotoras, volunteers, or peers.

# Priority: Access to Care

Community members and stakeholders named access to care the most important factor in creating a healthy Pima County.

Community members and stakeholders were concerned with the many factors that limit accessibility of health services within the community, including knowledge of available services, affordability of services, quality of care, and the importance of a diverse and competent health care workforce that meets the needs of all population groups residing within Pima County.



# Priority:

## Access to Care

### GOAL #1

Improve urban and rural community access to medical, behavioral, and specialty health care services in Pima County

#### Objective #1

Increase community-level communication and information related to accessing medical, behavioral, and specialty health care services

### GOAL #2

Improve workforce development in the medical, behavioral, and specialty health care fields in Pima County

#### Objective #1

Determine professional health care workforce requirements needed to meet new demand from the Affordable Care Act (ACA)

# Priority: Health Disparities

Social determinants of health, including behavioral health, are defined as conditions in the social, physical, and economic environment in which people are born, live, work, and age. They consist of policies, programs, institutions, government, community factors, and other aspects of the social structure. In many ways, social determinants of health drive health disparities.

We have a clear vision for health equity in our community. Pima County will achieve and sustain a culture of inclusion, equity, and accessibility towards health and wellness.



# Priority: Health Disparities

## GOAL

Address health disparities by promoting a better understanding of community assets, health conditions, and health status within Pima County

### Objective #1

Increase accessibility to community assets and health disparities data in Pima County by 2017

### Objective #2

Facilitate inclusion of community asset and health disparities data in surveillance, priority setting, and action planning in Pima County by 2017



# Moving Forward

- Upcoming Steps:
  - Develop work plans for each priority area
  - Establish time lines
  - Develop evaluation benchmarks
  - Recruit additional task force members to assist with implementation
- CHIP 1.0 Edition
  - Dynamic and evolving
  - Living document that will be reviewed and updated annually
  - Future editions will incorporate new opportunities and strategies to best serve our community

# How You Can Help

The level of our success as a community can only be measured by collaboration.

For more information on how to become involved in this initiative, please contact:

- Alan Bergen  
520.243.7811
- Montserrat Caballero  
520.243.7735
- [pchdCHAT@pima.gov](mailto:pchdCHAT@pima.gov)

# Current CHAT Member Organizations

**7G Consulting, LLC**

**Arizona Business Coalition on Health**

**Carondelet Health Network**

**City of Tucson**

**Coalition for African American Health and Wellness**

**Community Food Bank of Southern Arizona**

**Community Gardens of Tucson**

**Community Partnership of Southern Arizona**

**Desert Senita Community Health Center**

**El Rio Community Health Center**

**Fund for Civility, Respect, and Understanding**

**Jewish Family and Children's Services of Southern Arizona**

**Luz Social Services, Inc.**

**Pima Community Access Program**

**Pima Council on Aging**

**Pima County Government**

**Pima County Medical Society**

**St. Elizabeth's Health Center**

**Service Employees International Union, Local 48**

**Southern Arizona Center Against Sexual Assault**

**Sunnyside Unified School District**

**The Aurora Foundation of Southern Arizona**

**The Haven**

**The University of Arizona**

**The University of Arizona Health Network**

**The University of Arizona Medical Center**

**Tucson Medical Center**

**Tucson Unified School District**

**United Way of Tucson and Southern Arizona**

**YMCA of Southern Arizona**

# Questions?

# Comments?

